

9.—Revenue, Expenditure and Employee Statistics of the Radio and Television Broadcasting Industry, 1956-61

Item	1956	1957	1958	1959	1960	1961
	\$	\$	\$	\$	\$	\$
Operating Revenue and Grants						
Broadcasting Revenue from—						
Advertising carried on publicly-operated networks.....	14,717,133	18,097,332	19,640,855	24,457,000	24,239,000	20,966,918
Privately-operated network and national advertising.....	23,852,732	27,877,972	32,407,233	37,818,000	40,679,000	44,470,753
Local advertising.....	26,921,365	26,958,334	29,293,009	33,464,000	35,323,000	38,472,015
Non-broadcasting revenue.....	956,968	3,183,950	4,020,511	4,132,000	4,142,000	6,679,486
Grants.....	37,191,971	41,177,181	54,120,031	52,300,000	59,289,000	70,252,273
Totals, Operating Revenue and Grants.....	103,640,109	117,294,769	139,481,639	152,171,000	163,672,000	180,841,445
Operating Expenditure¹						
Representative agency commissions.....	2,133,159	2,723,093	3,071,858	3,533,000	3,880,000	4,303,323
Interest charges.....	1,902,593
Depreciation and amortization of leasehold improvements.....	6,218,805
Rent, repairs and maintenance, property taxes, fuel and electricity.....	11,904,467
Salaries and wages.....	40,115,689	47,288,044	53,624,775	59,343,000	65,519,000	74,970,241
Benefits.....	3,539,240
Artists' and other talent fees.....	10,525,260	8,555,108	10,226,194	14,837,000	16,422,000	18,650,171
Performing rights.....	5,647,731
Telephone and telegraph and outside services.....	16,511,189
Films, tapes, recordings—rental and purchased.....	17,617,993
Advertising and promotion.....	4,583,559
Taxes and licences (other than income or property).....	1,293,566
Other.....	41,289,426	61,134,951	61,749,748	65,397,000	71,775,000	13,926,095
Totals, Operating Expenditure	94,063,534	119,701,196	128,672,575	143,110,000	157,596,000	181,068,973
Net operating income.....	+9,576,575	-2,406,427	+10,809,064	+9,061,000	+6,076,000	-227,528
Net of other income and other expenses.....	-2,663,062	-208,413	+73,377	+3,636,000	+3,790,000	+1,057,260
Income taxes.....	..	1,042,785	4,377,585	5,671,000	4,858,000	3,504,289
Net income after taxes.....	..	-3,657,625	+6,504,856	+7,026,000	+5,008,000	-2,674,557
Average monthly number of employees.....	10,498	11,930	12,896	13,241	13,885	15,514

¹ Excludes advertising agency commissions which were estimated to be \$10,636,328 in 1961.

10.—Summary Revenue, Expenditure and Employee Statistics of the Radio and Television Sectors of the Broadcasting Industry, 1961

Item	Radio	Television	Total
	\$	\$	\$
Operating revenue.....	69,708,356	111,133,089	180,841,445
Advertising.....	49,828,039	54,081,647	103,909,686
Grants.....	18,200,033	52,052,240	70,252,273
Other.....	1,680,284	4,999,202	6,679,486
Operating expenditure.....	66,904,979	114,163,994	181,068,973
Net operating revenue.....	2,803,377	-3,030,905	-227,528
Average monthly number of employees.....	6,130	9,384	15,514